

ESSO 34 – BASO 2014 Invitation to Industry

34th Congress of the European Society of Surgical Oncology,

In partnership with BASO 2014

Sponsorship at a Glance

Educational Opportunities

- ☐ **Satellite Symposia**

Exhibition

- ☐ **Exhibition Space**

Sponsorship Opportunities

- ☐ **Congress Materials**
- ☐ **Congress Services**

Advertising

- ☐ **Advance Programme**

Grants

- ☐ **Travel Grants**

Made-to-measure agreements can also be discussed to ensure your company's objectives are achieved also. Please contact Bruno De Man to discuss and develop made-to-measure proposals suited to your organisation's needs.

Tel: +32 (0)2 775 02 04

email: bruno.deman@ecco-org.eu

Educational Opportunities

Satellite Symposia

This is a unique opportunity to directly liaise with our participants to educate them about your products and showcase your latest developments.

Time Slots and Rates

Wednesday 29 October 2014	Capacity	Time**	Rate
Hall 3A	280 seats	12:30 – 14:00	EUR 30 000 – GBP 24 000
Hall 3A (25% member discount*)	280 seats	12:30 – 14:00	EUR 22 500 – GBP 18 000
Hall 12	176 seats	12:30 – 14:00	EUR 20 000 – GBP 16 000
Hall 12 (25% member discount*)	176 seats	12:30 – 14:00	EUR 15 000 – GBP 12 000
Thursday 30 October 2014			
Hall 3A	280 seats	12:30 – 14:00	EUR 30 000 – GBP 24 000
Hall 3A (25% member discount*)	280 seats	12:30 – 14:00	EUR 22 500 – GBP 18 000
Hall 12	176 seats	12:30 – 14:00	EUR 20 000 – GBP 16 000
Hall 12 (25% member discount*)	176 seats	12:30 – 14:00	EUR 15 000 – GBP 12 000
Friday 31 October 2014			
Hall 3A	280 seats	12:30 – 14:00	EUR 30 000 – GBP 24 000
Hall 3A (25% member discount*)	280 seats	12:30 – 14:00	EUR 22 500 – GBP 18 000
Hall 12	176 seats	12:30 – 14:0	EUR 20 000 – GBP 16 000
Hall 12 (25% member discount*)	176 seats	12:30 – 14:00	EUR 15 000 – GBP 12 000

**This rate is applicable for companies that are Corporate Members of ESSO or sustained partners of BASO.*

Rates

Rental rates are determined according to the seating capacity in theatre style as well as the timing and duration of the slots.

The rates include:

- Room rental
- Standard setup (theatre style with stage, lectern and speaker table)
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium programme on the Congress website and in the Congress Programme Book
- Use of the Congress logo on invitations and promotional documentation
- One-time use of the pre-Congress mailing list (available from 19 September 2014)

Please note the final Satellite Symposium Programme must be received by the Congress Secretariat on or before the deadline of 29 August 2014.

NB: A minimum booking of 9 sqm exhibition space is mandatory if you wish to hold a Satellite Symposium. Cancelling your exhibition space will result in the immediate cancellation of your Satellite Symposium.

Exhibition

The opportunity to exhibit is an integral part of the Congress and the exhibition area is renowned as a major hub of activities. Exhibiting gives you an edge – the passing trade of potential and qualified customers that walk past your stand will be highly significant. Extra care has been taken in the design of the exhibition to ensure the highest level of exposure to delegates at ESSO 34 – BASO 2014.

Late rate (booking after 30 June 2014)	EUR 405/sqm – GBP 320/10sq ft
Late rate Members (booking after 30 June 2014)*	EUR 360/sqm – GBP 285/10sq ft

**This rate is applicable for companies that are Corporate Members of ESSO or sustained partners of BASO.*

All rates are for space only – no materials or construction are included.

The minimum exhibition space is 9 square metres – 97square feet and must be minimum 3 metres– 9 feet deep.

Sponsorship Opportunities

Principal Sponsor EUR 22 500 – GBP 18 000

- Free exhibit floor space for the first 9 sqm reserved
- 10 complimentary Congress registrations
- 1 complimentary seat at the Presidential Dinner
- 6 complimentary seats at the Networking Party
- 1 free insert in the Congress bag (DIN A4, max 2 pages)
- Acknowledgement on the Congress and ESSO website and in the official ESSO 34 – BASO 2014 publications
- **Exclusive** - (one only at this level)

Major Sponsor EUR 10 500 – GBP 8 400

- Multiple sponsors possible
- 5 complimentary Congress registrations
- 1 free insert in the Congress bag (DIN A4, max 2 pages)
- 4 complimentary seats at the Networking Party
- Acknowledgement on the Congress and ESSO website and in the official ESSO 34 – BASO 2014 publications

Contributor EUR 4 500 – GBP 3 600

- Multiple sponsors possible
- 1 free insert in the Congress bag (DIN A4, max 2 pages)
- 2 complimentary seats at the Networking Party
- Acknowledgement on the Congress and ESSO website and in the official ESSO 34 – BASO 2014 publications

**All prices do not include VAT*

Corporate Members of ESSO or sustained partners of BASO advantages

- 30 day priority on right of choice prior launch to all prospects
- 10% discount on sponsorship package

Congress Materials

Congress Lanyards – Exclusive Sponsorship

EUR 1 750 – GBP 1 400

Lanyards receive maximum visibility as delegates have to wear the lanyards throughout the Congress.

- Exclusive sponsorship of the official ESSO34 – BASO 2014 lanyards with corporate name or logo (co-branded with ESSO34 – BASO 2014 branding)
- The popular and highly visible lanyards hold delegate badges and are worn by delegates throughout the Congress
- Distribution to all Congress participants
- **Exclusive** – limited to 1 sponsor only
- Non inclusive of production costs

Congress Pens & Notepads – Exclusive Sponsorship

EUR 1 100 – GBP 875

- Exclusive sponsorship of the official ESSO 34 – BASO 2014 pens and notepads with corporate name and logo
- Placed in every Congress bag
- Distribution to all Congress participants
- **Exclusive** – limited to 1 sponsor only
- Non inclusive of production costs

Congress Services

Congress App

EUR 5 000 – GBP 4 000

Showcase your brand to our high-tech users by sponsoring the official, world-class Congress App. A cost effective, quick and easy way to mobilise your efforts to reach the target audiences.

To enrich the Congress experience for participants and speakers alike, the ESSO 34 – BASO 2014 'App' will enable users with everything they need to know and more at the touch of a button on their iPhone-iPad-Android Smartphone.

Details available upon request.

- Limited to 3 sponsors maximum
- Searchable Congress Programme with everything participants need to know about the sessions, the abstracts, speakers, classified by day and by hour including personal planner and notes capacity
- Exhibition Guide listing exhibitors and profiles
- Exhibition floor plan to get the most out of the exhibition
- Sponsor's logo on start-up page (maximum 3 sponsors)
- Standard sponsorship acknowledgement (also in the Programme Book, on the website and on site in the Congress centre)



Water Dispensers

EUR 1 700 – GBP 1 350

Company logo displayed on 5 water dispensers strategically placed throughout the Congress venue.

Advertising

ESSO 34 – BASO 2014 Advance Programme

Published in February 2014, print run: 6 000 copies.

Outside Back Cover*	EUR 1 700 – GBP 1 360
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**No drug related adverts are allowed on the outside back covers of official ESSO publications.*

ESSO 34 – BASO 2014 Programme Book

Distributed onsite to all Congress participants, placed in the Congress bag

Outside Back Cover*	EUR 1 200 – GBP 960
Inside Front Cover	EUR 950 – GBP 760
Inside page	EUR 750 – GBP 600
Logo Insertion (with company profile)	EUR 250 – GBP 200

**No drug related adverts are allowed on the outside back covers of official Congress publications.*

ESSO 36 - First Announcement

Print run: 3 000copies + Distributed onsite to all Congress participants

Outside Back Cover*	EUR 1 700 – GBP 1360
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**No drug related adverts are allowed on the outside back covers of official Congress publications.*

ESSO 34 – BASO 2014 Proceedings Book

The Proceedings Book will be published with the official journal of ESSO, the European Journal of Surgical Oncology.

The EJSO Supplement is also sold in both bulk and individual format to libraries, institutes and agencies, and individuals.

To purchase advertising space in the ESSO 34 – BASO 2014 Proceedings Book, please contact:

Bruno De Man: bruno.deman@ecco-org.eu

Miscellaneous – Congress bag insert

Inserted in all Congress bags, distributed to all Congress participants

Bag Insert	EUR 650 – GBP 520
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Travel Grants

We know that surgical oncologists strive to ensure that their patients receive the best possible treatment and high-quality care. ESSO & BASO share the same commitment. Both societies work hard to ensure that patients get the right treatment at the right time, providing a blend of expertise, passion and dedication for patient care that has been shown to improve outcomes for the individual as well as overall cancer research, treatment and care.

ESSO 34 – BASO 2014 will provide a solid platform for them to connect and collaborate with surgical oncologists. However, congress participation can be prohibitive for some due to budget limitations. That is why we are offering companies the opportunity to support the registration, travel and accommodation costs of these most essential stakeholders by contributing to our travel grant programme.

- Travel Grants – package of 5 travel grants EUR 2 500 – GBP 2 000
- Travel Grants – package of 10 travel grants EUR 5 000 – GBP 4 000
- Travel Grants – package of 20 travel grants EUR 10 000 – GBP 8 000